

Press Release

Omoove and Safo Group unite to provide an intelligent monitoring system to fleet managers, lease companies and drivers.

The existing Omoove platform will be integrated within Safo Group's platform to develop an innovative solution, full of services that help provide a more efficient and user-friendly fleet management tool.

Rome, 10th July 2018: Omoove an Octo company, a European leader providing Shared Mobility services, announced its partnership with Safo Group, an organization working with large corporate organisations and top multinational clients to develop customised software solutions for combined fleets of over **1,000,000 vehicles**.

The partnership objective is to deploy an enhanced technological platform that responds to the real-time needs of fleet managers that, continuously need more added value services such as: **predictive modelling vehicle maintenance**, which can be obtained thanks to driving behaviour profiling, on board diagnostics and big data analytics; **Real-time driver tracking and diagnostic alerts**, which improve fleet utilisation, **safety and productivity**; **Road Assistance**; **Maintenance requests and bookings**, Tyre management; Traffic fines management. Fleet Managers will be also be able to produce automatic reports on business trips within a set time frame, as well as detailed statistics on fleet mileage.

This new platform is also focused on drivers and provides the same range of services for either private or company vehicles.

The related new Mobile App has a scoring functionality that invites the driver to complete e-learning modules, improving the vehicle status and driver safety, if needed. The predictive maintenance, based on a user's driving behaviour, will allow for service bookings and the service centre will be alerted in advance that the driver is in need of assistance. The App will also support the driver with available alternative mobility solutions during the vehicle's repairation.

Giuseppe Zuco, CEO, Omoove and Octo Co-founder says: *"We are pleased to share our expertise with Safo Group, aiming to provide a wide range of services to improve and support the fleet management sector and to make available complete but easy-to-use solutions".*

Elpidio Sacchi CEO, Safo Group says: *"A meaningful step forward to 'red carpet' fleet solutions in a new integrated mobility world".*



Omoove

Omoove is the European leader for end-to-end Shared Mobility, Enhanced Vehicle Management and Insurance Telematics technologies and solutions for Fleet Players, Vehicle Sharing Operators, Corporate Car Sharing, Car Makers, peer-to-peer communities and Car Rental Companies. It is the unique Mobility Company able to provide a solution 'triple play – Shared Mobility, Insurance Telematics technologies and advanced fleet management – to its customers.

Founded in 2001, Omoove is a fully owned subsidiary of Octo, the largest insurance telematics company at worldwide level with over than 5 million connected users and owning the greatest worldwide telematics data database. Omoove supply more than 10 Car Sharing services covering 15 cities, 200.000 cars and motorbikes, 900.000 active users and over 400.000 rentals per month (last update as at 31st March 2018). The head office is in Rome and it has subsidiaries in France, Spain, United Kingdom, Germany and United States.

www.omoove.com

Safo Group

Safo Group is a leading provider of the Traffic Fines Management, back office administrative services and innovative technological products, for the Automotive marketplace.

Safo provide their owned software solutions and products to the top rental and lease players, Car Sharing, Large Private and Corporate International Fleet companies. In the 2017, 3.000.000 of fines have been handled across Europe. The head office is in Rome with other branches in Italy also in Milan and Acquapendente. The European subsidiaries are, in Windsor (UK), Paris, Bucharest, Prague and Cordoba. By the end of 2019 Safo will expand their presence with further offices in Spain, Portugal, Germany and Benelux.

www.safogroup.eu

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