



SHARING IS THE WAY

Your Shared Mobility Business Enhancer

omoove.com

ON OMOOVE

Who is Omoove?

Omoove is the European leader in offering innovative technological solutions dedicated to Shared Mobility (Car Sharing and Ride Sharing). Omoove offers end-to-end Shared Mobility, Fleet Management and Insurance Telematics technologies and solutions for Car and Ride Sharing Operators, corporate fleet and peer-to-peer Shared Mobility communities and is the only Mobility Company that can offer a “triple play” solution – Shared Mobility, Fleet Management and Insurance Telematics - to its clients. Founded in 2001, Omoove is a full subsidiary of Octo Telematics, the number one global provider of telematics and data analytics solutions for the auto insurance industry, with more than 5 million connected users and the largest global database of telematics data. Omoove runs more than 10 Car Sharing services in 14 cities with 5.000 cars and scooters, 600.000 registered users and more than 350.000 hires per month. Omoove is based in Rome and has offices in France, Spain, United Kingdom, Germany and the United States.

What does Omoove do?

Omoove offers a complete Shared Mobility solution with all required services that operators and users have come to expect from Car Sharing and Ride Sharing businesses as well as several functionalities related to Fleet Management and Insurance Telematics that can be integrated into the system based on company specific needs. The Omoove platform allows any company that wants to become a Shared Mobility operator, or any individual, to employ this ready-to-use technological solution. Our solutions rapidly and cost effectively meet the demands of companies of all sizes, from those managing small fleets to those with thousands of vehicles. Furthermore, for micro and small operators Omoove offers a dedicated and innovative web Shared Mobility platform that lets operators in small communities and organizations easily build and manage a Car Sharing or Ride Sharing community online.

How does Omoove do it?

The technological solution is offered as a Software-as-a-Service solution built on a web-based platform that comprises a suite of essential functionalities required for efficient management of a Car Sharing service: user registration, booking, use and release of vehicle, accounting of costs, fleet manager support, back office support including reporting and business intelligence tools. The platform dedicated to Car Sharing or corporate Car Sharing operators includes several management consoles and front-end functions for final users, such as applications for the web, smartphones and even smartwatches. All vehicles connected to the Omoove platform are outfitted with proprietary onboard devices that transmit user and vehicle data to the management console in real time. These devices are non-invasive to the user experience and transmit crucial data on driver behavior, vehicle diagnostics, and more.

How is Omoove different?

Omoove offers an exclusive and integrated solution in the Shared Mobility market for managing vehicles and for Car Sharing and Ride-Sharing operators. Our platform is Multi-modal, Multi-user, Multi-vehicle and Multi-engine. It is Multi-modal and Multi-user as it supports all modes of Car Sharing and corporate Car Sharing in the ‘station based’ - both ‘one way’ and ‘round trip’ - and ‘free-floating’ versions. It is Multi-vehicle and Multi-engine with on-board devices ready to be installed on several types of vehicles (cars, scooters, bicycles), whether thermal, electric or hybrid; they are non-invasive and ensure full retrieval of all important service data at the end of each vehicle use. Omoove makes it simple and straightforward to deploy a complete Shared Mobility system that makes transportation convenient for users and more efficient and cost-effective for every type of operator.

OUR OFFER



- CAR SHARING
- P2P CAR SHARING
- CORPORATE CAR SHARING
- RIDE SHARING
- CAR POOLING
- RIDE HAILING

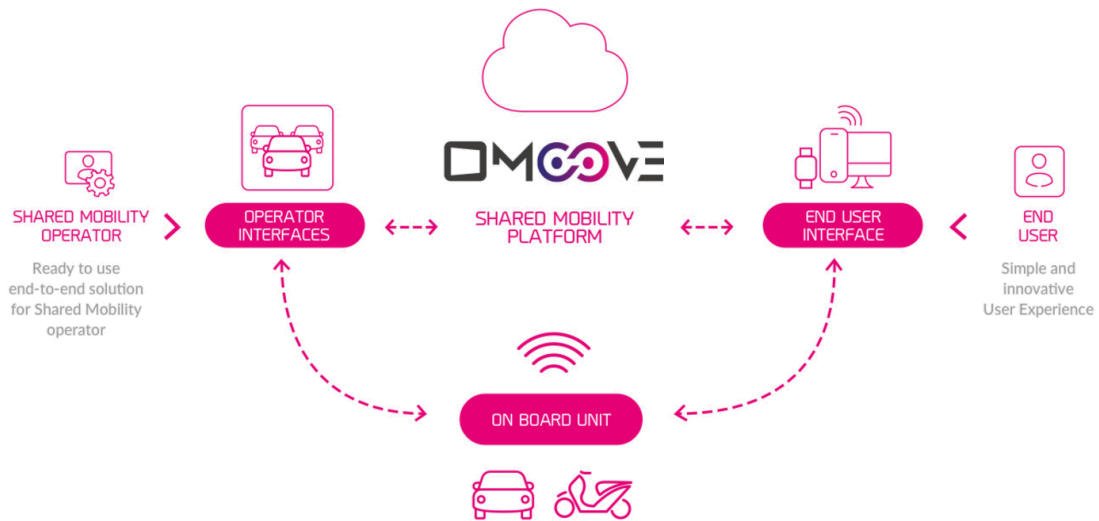


- VEHICLE TRACKING
- FISCAL REPORTING
- TRIP ANALYSIS
- MAINTENANCE MANAGEMENT



- DRIVING & ECO BEHAVIOR
- GEOFENCING
- CRASH INFORMATION
- THEFT INFORMATION
- STOLEN VEHICLE RECOVERY

OUR SOLUTION



MAIN FIGURES



SPOKESPEOPLE

Giuseppe Zuco, CEO (Chief Executive Officer)



Mr. Zuco graduated from La Sapienza University of Rome with a degree in Physics in 1996. From 1985 to 1996, Mr. Zuco consulted for Telettra S.p.A. Mr. Zuco worked at Viasat S.p.A from 1995 to 2002, where he was in charge of Research and Development of Viasat Terminals.

Giuseppe Zuco is the current Chief Technology Strategist at Octo Telematics, our Group and Omoove CEO, and, until 2015, he was the Chief Information Officer, a post he held since joining Octo S.p.A. as a co-founder in 2002.

Edwin Maria Colella, CSMO (Chief Sales & Marketing Officer)



Born in 1969, Mr. Colella attended the Military Academy in Modena and the School of Application, then went on to graduate in Information Technology at Turin State University. He began his professional career in the armed forces as a Transmissions Officer, and then moved to a job at KPMG Consulting in France and Italy working as Media Advisory Services Director. He continued his career at Ferrari as Global Marketing Director, responsible for marketing activities at Maranello and in overseas markets. He then moved to IWC Schaffhausen in Switzerland, in the role of Global Communication Director. He is currently VP Special Customer Projects in Octo Telematics and Chief Sales & Marketing Officer in Omoove.

Franco Ferroni, Head of Key Strategic Accounts & Program Management



Franco Ferroni, born in 1958 with a degree in Electronic Engineering from La Sapienza University in Rome, has gained his professional experience in the development of hardware and software systems in both civil and defense realms. He began his career at Contraves, then moved to TRS – Tecnologie nelle Reti e nei Sistemi - in various technical and managerial positions. From 2011 to 2015 he was Operations and Business Development Manager. Since 2000, he has followed the developments of Car Sharing from starting with research projects up to the development of current platforms for the main Car Sharing operators. He is currently Head of Key Strategic Accounts & Program Management in Omoove.

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